



This summer, take advantage of a rare opportunity to visit where Transformers all started more than 23 years ago as BotCon heeds the call to 'roll out' and heads to Providence, Rhode Island. This will be the first time BotCon has been held in Hasbro's home state, and will be the biggest event ever! Join us June 28-July 1, as we celebrate Transformers BotCon® 2007, 'til all are one.

BotCon Figure Set

BotCon 2007 brings you an outstanding collection of G1 figures that are a "must have" for every collector!

The *Games of Deception!* set will be the perfect compliment to your Classics collection. Everything is packed in foam in a large illustrated deluxe box with art by Transformers artist extraordinaire, Don Figueroa! Don't wait to place your order as this set is limited.* Watch www.botcon.com for photographs of these amazing figures as soon as they become available.

This year's five piece, one-of-a-kind convention set features, for the first time in the U.S., the exciting new character Bugbite, along with 4 of the most awesome Decepticons ever to take to the skies: Dreadwind, Thrust, Dirge and Thundercracker! Here is your chance to complete your Seeker set while grabbing the best BotCon convention set to date.

It's been 15 years since Optimus Prime and his Autobot warriors finally defeated the Decepticons, or so they had hoped. Megatron, thought to have been destroyed after crashing back into Earth aboard the Autobots' ship the *Ark*, has once again found his way back from the brink of destruction. This time he will stop at nothing to conquer both Earth and Cybertron. It seems that the Autobots are not the only ones standing in his way...

From across the galaxy, a mysterious Decepticon makes his way towards Earth. With him is a crew of Decepticons who seem to follow their new commander with a loyalty that in years past would only be shown towards the strongest of Decepticons. Who is this mysterious figure? And why are some of the most feared of the Decepticon elite following him? This summer, all the questions are answered as BotCon 2007 presents *Games of Deception!*

Convention Weekend Overview

Highlighted by a sneak peek at this summer's live-action Transformers movie, this five day extravaganza will be a celebration of everything Transformers!

We want to thank Hasbro for sponsoring BotCon 2007! In addition, something special awaits you this year at BotCon. Target has partnered with us to offer all BotCon attendees a special edition comic book in a collectible convention folder. Primus and Protoform registrants will receive a limited gift set which includes both the comic book, folder and a "Transformers Gift Card In Disguise"!

On Wednesday, the fun begins with a trip to the Woods Hole Oceanographic Institute and a whale watching cruise followed on Thursday with a tour of the Rhode Island coast, including fabulous Newport and the Tall Ship Festival (see tour details on page four).

Registration package pick-up will be split into three groups. Attendees who are participating in the classes or the Wednesday/Thursday tours will pick up their items on Wednesday evening from 9:30-10:30. On Thursday, registration pick-up starts at 4:30 pm at the Rhode Island Convention Center and will be divided into two groups. Pick-up times will be assigned based on the order that the registration forms are received in our office. All documents will be color coded to distinguish the groups. Walk-up registrations will not be taken until Friday morning and waiting times can be quite long, so make sure you pre-register to ensure package availability.

To purchase any of the convention souvenirs (yes – they're a secret!) on Thursday night, you must be wearing your convention name badge. You are welcome on Thursday night (or any time the Sales Room is closed) to trade room-to-room. Make sure you use the official message board to let everyone know where your room is located.

Be one of the first to see the new Transformers movie! We are thrilled to offer registered BotCon attendees the opportunity to participate in a special charity premiere screening of the Transformers live-action movie. As you might imagine, seats are limited and will be filled on a first-come, first-served basis. Tickets are \$25 each, and you must be a registered attendee to purchase them. The proceeds from the evening will benefit local Rhode Island charities. Movie tickets are limited to one per person and must be ordered at the same time as your Primus, Mini-Con, or Protoform package.



Friday morning will start with Dealer set up from 7:30 am to 3 pm with Contest set-up from 1:30 pm to 5 pm. Late registration will start at 7:30 am (availability is not guaranteed). The really big news for Friday is the visit to Hasbro. Your visit will include a virtual behind-the-scenes look at Hasbro, followed by a walk-through of the building. Logistics are still being finalized and the Private Sales Room hours on Friday will be worked around the Hasbro visit. Check for updates at www.BotCon.com.

Our first special guest is David Kaye! He was, and actually thinks he really is, Megatron, the evil Predacon from the "Beastwars: Transformers" series. He, along with other guests, will be on hand the entire weekend for panels and signing autographs. Watch for future guest announcements in the TCC magazine and at www.BotCon.com.

Join Greg "M Sipher" Sepelak and his crew on Friday evening for the fan favorite MSTF where they will parody all things Transformers in a "Mystery Science Theater" type of way!

On Saturday morning, the sales floor will open at 8:30 am for registered attendees, 9:00 am for Early Bird admission and 10 am for general admission. Collecting panels/seminars/autographs will run throughout the day. Hourly door prizes will be awarded (must be present to win). Sign up for an Attacktix tournament beginning Saturday morning. The winner will get to play a member of the Hasbro Attacktix team on Sunday!

The BotCon Awards Dinner takes place Saturday evening. A cocktail party (cash bar) kicks off the night at 7 pm, followed by a sit-down dinner hosted by the Hasbro Transformers Team.

Sunday is dedicated to additional panels/seminars, more time in the sales room, and the chance to win door prizes. Make sure you are in the Sales Room at 3 pm as we draw two FREE trips to the 2008 convention! (You must be present to win.)

This year's contests include: 3-D Custom Figure; 3-D Diorama; 2-D Computer Generated Art; 2-D Hand Drawn Art Color and 2-D Hand Drawn Art Black and White.

In addition, 2007 will mark the second year of our BotCon Spark Fan Achievement Awards. During Friday and Saturday, fans in attendance at BotCon will vote on the following awards for Transformers web sites: Best News Web site, Best Resource Web site and Best Web site Design. Plan now to be on hand to vote for your favorite web sites!



Master Collector

The Trans-Fan Event of a Lifetime!

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Special services available include package shipping and a courtesy/video room for breaks. If you have any special needs including handicap access services or dietary concerns, please let us know by June 1, so that we can make the proper arrangements.

Registered Attendee Packages

There are four different convention packages available:

The **Primus Package** (\$279 for club members or \$329 for non-members) consists of the following:

- **Games of Deception** Convention Set: A five-figure boxed set which includes Decepticon Seekers Dirge, Thrust, Thundercracker, Dreadwind and the newest Decepticon, Bugbite, all presented in an illustrated display box. Also included with the set is a certificate of authenticity, tech specs and figure weapons.
- Convention name badge and convention pin.
- Convention program with comic.
- Admittance to the sales room including the Private Sales Room Experience on Friday and Early Bird privileges on Saturday.
- Admittance to the Awards Dinner.
- Admittance to all convention panels/seminars (tours additional).
- **BONUS FIGURE:** Primus Package attendees will receive an extra surprise convention piece not available with the non-attending package. This extra piece will not be sold and is our gift to you for making the trip. (You must pick up your convention package in person.)*
- Limited Target gift set which includes a Target Transformers comic book, folder and a Target "Transformers Gift Card In Disguise"!
- One entry (per person, not per package) in the free trip give-aways drawing on Sunday at 3 pm.*†
- You will receive your convention items at your assigned registration pick-up time.
- The pre-convention sight-seeing tours and Transformers Movie pass are available for an additional charge (one movie pass per person).

The **Mini-Con Package** (\$75 for members or \$85 for non-members) consists of the following:

- Admittance to the Awards Dinner.
- Convention name badge.
- Admittance to all convention panels/seminars.
- The pre-convention tours and Transformers Movie pass are available for an additional charge (one movie pass per person).
- This package can only be purchased in conjunction with the Primus Package and is offered so that accompanying family members can join in the fun. Each Primus Package is limited to one additional Mini-Con Package.*†

The **Protoform Package** (\$105 for club members or \$155 for non-members) consists of the following:

- Convention name badge and convention pin.
- Convention program with comic.
- Limited Target gift set which includes a Target Transformers comic book, folder and a Target "Transformers Gift Card In Disguise"!
- Admittance to the sales room including the private preview of the sales room on Friday and Early Bird privileges on Saturday.
- Admittance to all convention panels/seminars.
- The pre-convention tours and Transformers Movie pass are available for an additional charge (one movie pass per person).
- This package does not include the Awards Dinner event or Primus Package figures.*†

The **Iacon Package** (\$279 ppd for club members or \$329 ppd for non-members) is for those who cannot attend the show and consists of the following:

- **Games of Deception** Convention Set: A five-figure boxed set which includes Decepticon Seekers Dirge, Thrust, Thundercracker, Dreadwind and the newest Decepticon, Bugbite all presented in an illustrated display box. Also included with the set is a certificate of authenticity, tech specs and figure weapons.
- Convention pin.
- Convention program with comic.
- Does not include the secret bonus attendee figure.
- Items will be shipped three to four weeks after the show to your home address. (Use the BotCon registration form to order this package.)

Additional Package Details:

- The first 100 Primus or Iacon Package registrations will receive a special Transformers cloisonné lapel pin.
- In addition, 200 pieces of the five-figure convention set (in poly bags, no box, no certificate, etc) will be available for \$179. Only Transformers Collectors Club Member Primus or Iacon Package holders can take advantage of this offer and sets will be sold on a first-come, first-served basis. This is a great way to



increase your 'bots for maximum display impact without having to take your figures out of the display box. Our special convention figures will NEVER be sold at retail stores and are extremely limited. This extra set is limited to one per Primus or Iacon Package purchased.

- Just as in past years, there will be a limited number of souvenir figures available at the show. Registered attendees will have the first buy opportunity starting on Thursday night at registration pick-up.

- Package confirmations will begin mailing in May. Packages are limited so sign up early!

Dealer Information

Dealer booths are \$300. Fee includes two 8' tables, one 6' table and 2 Dealer badges. Booth size is approximately 11' wide by 8' deep. Single tables are available for \$160 and include one badge. Booths and tables are limited. Each Dealer booth will receive the surprise bonus figure. Multiple Dealer booth contracts and payments received by May 1, 2007 will receive a \$20 discount (single booths and single tables are not discounted and single tables are limited to one per dealer).



Standard electrical hookups for all booths or tables are \$125 per hook up (total for all three days). Telephone service can be provided at a cost of \$200. Placement in the ballroom will be assigned in the order the registrations are received. The earlier your registration is received, the closer your booth will be to the front of the Sales Room. The entire facility is air-conditioned and carpeted. Dealer's product content must be at least 50%

Transformers related. This means robots, action figures, comics, sci-fi or related products. General toys or dolls are not allowed. Dealers must collect the 7% Rhode Island sales tax. Dealers must pay a \$10 fee for a tax permit. Permits will be issued at the show. Please be prepared to remit the 7% sales tax upon closing of the show. You will not be allowed to check out until the tax is remitted.

Dealers will be able to drop their items into their space from 6:00 pm-7:30 pm on Thursday night. Dealer set-up is from 7:30 am-3:00 pm on Friday. You must wear your Dealer Badge to enter the Sales Room at anytime during the show or set-up.

Shipping

If you have small inbound shipments, please give us a call or consult with your hotel concerning charges. If you have large shipments, please call our office so that we can give you directions on how to send a timed shipment. These shipments will need to ship to the Rhode Island Convention Center. Large shipments that arrive palletized on Thursday will not receive any handling charges, as we will receive them for you and drop them in your booth space. Mail Boxes Etc. will have a booth at the show to assist you in shipping your items home. They will have all types of packing materials and boxes available at the show as well. Prices will vary according to distance and weight.

Promotions

With all the excitement in the Transformers universe, this is sure to be the biggest BotCon ever! This show will be heavily promoted with ads in local media outlets. The convention will be promoted on www.BotCon.com, which receives over 2 million hits per month, and through Hasbro's official site www.transformers.com.

Providence, RI

Rhode Island is an unforgettable destination with hundreds of miles of breathtaking beaches and attractions for the whole family. Providence is a vibrant and energetic destination that seamlessly blends the urban sophistication of a big city with the graceful charm of a small town. Gondolas glide along the Providence River, cobblestone streets lead to some of the nation's finest restaurants, and a thriving arts and cultural scene help make this city one of the most refreshing places to visit.



DON'T MISS THIS EXCITING EVENT!

Accommodations

Response has been phenomenal, even before official registration started. We have already sold out the block at the Westin, 800-937-8461, and we have sold out the block at the Providence Biltmore, 401-421-0700. Currently there is a block of rooms available at the Courtyard Marriott, 888-887-7955 or 401-272-1191. The BotCon rate is \$139 a night. If you have any problems booking a room, please let us know. Any additional room blocks will be listed at www.BotCon.com, so check the web site often!

Hasbro Designers' Art Contests

Over \$1,000 worth of prizes will be awarded! Each art contest will be judged by Hasbro designers and the winners will receive show dollars that they can spend with any dealer at the show. If you are planning to bring a display or contest entry, please contact us prior to June 1, to ensure that we have space allocated. All entries must be in place for judging by 5 pm on Friday.

There are five different art contests:

- 3-D Custom Figure (space limited to 24" x 24") - Prizes: 1st \$125, 2nd \$65, and 3rd \$35
- Diorama (size limit: 48" x 30") - Prizes: 1st \$150, 2nd \$75, and 3rd \$40.
- 2-D Computer Generated Art - Prizes: 1st \$100, 2nd \$50, and 3rd \$25.
- 2-D Hand Drawn Art Color - Prizes: 1st \$100, 2nd \$50, and 3rd \$25.
- 2-D Hand Drawn Art Black and White - Prizes: 1st \$100, 2nd \$50, and 3rd \$25. (All 2-D entries must not be larger than 20" x 24" and not smaller than 8" x 10". 2-D entries must be mounted on foam board or cardboard so that they can be hung on the wall. Please let us know in advance if you would like to mount your entry at the convention so we can have the appropriate supplies available.



Entries must stay within the dimensions for the contest being entered. Oversized pieces will not be accepted. There is a limit of two entries per person, per contest and you must be present to enter. Please do not bring any entries that have won in past convention contests. All winners will be announced Saturday night at the Awards Dinner. If you would like the judging criteria, please send us a SASE or download it from www.BotCon.com.

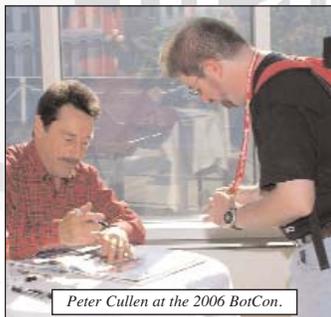
There will also be an area for kids to display their Special Transformers Displays. Each child is limited to one display that will fit inside a 24" x 24" space. Please let us know by June 1, if you are bringing a kid's display so that we can allocate space.

While in the contest area, be sure to check out the concept art furnished by the Hasbro Designers!

Special Guests/ Panels and Seminars

We are currently working on a great set of guests for this year's show. Keep watching www.BotCon.com for the latest list! David Kaye (Megatron) will be at BotCon the entire weekend. On the comic book front, IDW Publishing, the official TRANSFORMERS comic book licensee, will be in attendance. Be sure to check out IDW's panel, as they give us an inside look at their upcoming plans for Transformers comics!

Seminars and panels will be presented on Saturday and Sunday. Each seminar will last 45 minutes and seat approximately 700 people. Topics will cover everything Transformers ...from collecting to discussions with Transformers voice actors to a roundtable for the Transformers Collectors' Club. Of course, Hasbro will be on hand to celebrate the movie and display their 2007 lineup. Watch www.BotCon.com for the official schedule in June.



Peter Cullen at the 2006 BotCon.

Transformers Customizing Classes

This year we will be offering two different Transformers Customizing Classes: *Transformers Figure Customization* and *Transformers 3-D Displays*. Each class will be limited to 25 attendees and are \$60 per person. Both classes will start Thursday, June 28 at 9:00 am and end at 4:15 pm in time for package pick-up. Late arrivals will not be seated after 9:15 am. Due to the use of knives, you must be 12 years of age or older. Minors must have a parent in the class with

them. Only class participants will be allowed in the classroom.

Transformers Figure Customization will be led by well known customizer Shawn Tessman. He will take you through all of the intricacies of modifying, painting and assembling your new creations. Each participant will receive a never assembled Transformers figure to customize!



Cost is \$60 per person.

Transformers 3-D Displays will be led by Patrick Kelly of Diorama Dreams. Don't miss this opportunity to learn a new skill that will add enjoyment to your hobby! Patrick has been building professional displays and movie sets for years. The giant robot fist with the movie countdown clock that was on display at BotCon 2006 is one of his creations. You will build a custom display in the class and learn basic casting skills you can do at home! Make sure you bring your favorite Ultra Class (or smaller) figure as well as any props you want to work into your display.

Cost is \$60 per person.

Transformers Movie

Registered Package holders have the opportunity to buy a pass to a charity **premiere screening on Thursday evening!** Tickets are limited and are available for \$25 on a first-come, first-served basis and must be pre-ordered. All proceeds will benefit local Rhode Island charities. Additional charity details will be posted on www.BotCon.com. Movie passes are also limited to one per registered package. Don't miss out on the chance to see this amazing motion picture six days before it releases to the general public!

Hasbro Visit

Everyone has always wondered what the Hasbro facility looks like and how they develop toys. This is your chance to see it in person! We're pleased to offer 500 BotCon registered attendees the opportunity to visit Hasbro.

Your visit will include a virtual behind-the-scenes look at Hasbro, followed by a walk-through of the building. Logistics are still being finalized.



Due to facility limitations and fire/security ordinances, Hasbro can only physically accommodate a limited number of guests. The first 400 package holders who sign up for the visit will be guaranteed a seat, and will receive confirmation with their convention documents. In addition, all interested remaining package holders who sign up before June 1st will be entered into a raffle for the remaining 100 seats. The final 100 guests selected through the drawing will be posted at www.BotCon.com by June 8th. Please note this is a non-transferable offer and you must be a package holder to be eligible to attend this free Hasbro visit.

Courtesy and Video Room

You can rest and relax with your friends in the Courtesy and Video Room, which will be open during all show hours. There will be refreshments available for registered attendees. Make sure you check the message board for the list of rooms that will offer room-to-room trading. We invite Transformers web sites to sponsor (at no cost to the web site) the Video Room during BotCon. Web sites, take this opportunity to thank your members by hosting this fan event! If interested, please let us know by May 15.

Awards Dinner

On Saturday night, we will have a special BotCon Awards Dinner hosted by the Hasbro Transformers Team! Don't miss this sit down dinner at the Westin Hotel. A cocktail party (cash bar) kicks off the night at 7pm. (Please let us know in advance if you have any special dietary concerns.)



DON'T MISS THIS EXCITING EVENT!

Door Prizes

Hourly door prizes will be awarded at ten minutes to the hour while the sales room is open. Prizes will include all types of Transformers figures and memorabilia. At 3 pm on Sunday, we will draw for two free trips to the 2008 Convention (domestic airfare up to \$500 along with lodging, transfers and package). You must be present in the sales room to win!

Faction Feud - The Battle of the Boards



This Transformers trivia game show pits different Transformers web sites against each other in the battle for all Transformers knowledge. Faction Feud was a huge hit at BotCon 2006, so don't miss out on the chance to compete this year! Transformers web sites are invited to assemble teams of 5 people and compete in the second annual Faction Feud. Teams must be entered by June 1, 2007 so that we can make the appropriate pairings (email Christie@mastercollector.com with your web site's URL and the names and screen names of your team). There are eight slots available for this tournament so sign up ASAP! It will truly be a battle of wits!

Game Night

We will be hosting Game Night on Friday evening again this year. This will be an opportunity for you to battle other fans in the Transformers Attacktix and other games. On hand will be a selection of Attacktix figures along with many different Hasbro miniature, card and board games. You can even bring your own games to share with other fans.

In addition, we will be hosting an Attacktix tournament on Saturday and Sunday. You need to sign up for this tournament by 10 am on Saturday; pairings will begin at 10:30 that morning. The winner will get to play a member of the Hasbro Attacktix Team on Sunday!

General Admission / General Admission Parking

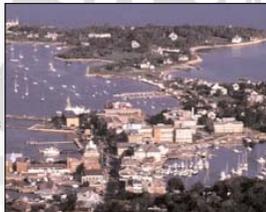
General admission is available on both Saturday and Sunday. Costs: \$10/adults. Children \$5 (4 & under are free). Hours: Saturday, 10 am - 5 pm. Sunday 9:30 am - 3:30 pm. Early Bird admittance is available on Saturday beginning at 9 am. Cost is \$50. Parking is \$8 per day at the Rhode Island Convention Center garage.

Pre-Convention Tours

We will start our week with two tours of the New England area that the whole family will enjoy. If you sign up for either tour or the Transformers classes, you will pick up your registration materials on Wednesday night from 9:30 pm-10:30 pm. This means that you can be first in line for the souvenir figures offered on Thursday night. Sign-up today!

Wednesday June 27, 7:30 am - 6:00 pm Woods Hole & Whale Watching, Cape Cod, MA

Woods Hole is a salty, sea spray village that brings the Nobel Laureate and the local fisherman together in harmony. It is a village of the past, with many seafaring tales, and it is a village of the future. Home of the Woods Hole Oceanographic Institute (www.whoi.edu), their shore-based facilities encompass 219 acres of land and waterfront and 58 buildings and laboratories. The premier feature of the Institution is its research vessels -- truly, floating laboratories -- which define the oceanographic endeavor, allowing scientists access to the seas. WHOI's ships carry investigators across the globe for diverse studies that range from tracking large and small currents and investigating coastal pollution to studying Earth's crust beneath the seafloor and examining marine animals from whales to microbes. Woods Hole Institute was the discoverer of the wreck of the Titanic. The Institute will provide us with a walking tour of their docks and vessels that are in port. Want to see real robots? Then the submersibles at Woods Hole are just what you are looking for.



After our 90 minute tour of WHOI, we will depart for Hyannis, MA for the whale watcher cruise (whales.net). Past guests describe the cruises as "breathtaking, awe-inspiring, magical...". While every whale watch cruise is different, each experience is sure to be memorable. Don't miss this rare opportunity to observe

some of the largest creatures on Earth! A boxed lunch will be provided upon arrival at the Hyannis Whale Watcher Cruise.

Cost: \$80 per person

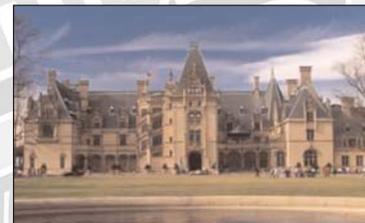
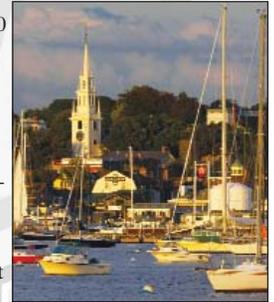


Thursday, June 28, 8:45 am - 4:15 pm Fabulous Newport!

Join us this day as we visit the fabulous town of Newport. Long known as the playground of the rich, our day starts with a sailboat cruise from the Newport Harbor. This trip will hold some unforgettable sites as we will be in Newport during the "Tall Ship Festival" (tallshiprhodeisland.org).

We will depart for a 90 minute cruise sailing through Newport Harbor and Narragansett Bay aboard the 72-foot two-mast schooner Madeleine (www.cruisenewport.com). Specifically designed and built to carry passengers easily and safely through local waters, Madeleine maintains 19th century style with 21st century comfort and convenience.

After this fabulous cruise, we will break for lunch (on your own) and then proceed to one of the most famous mansions in America, The Breakers, for a 90-minute tour.



The Breakers is the grandest of Newport's summer "cottages" and a symbol of the Vanderbilt family's social and financial preeminence in turn-of-the-century America. Commodore Cornelius Vanderbilt (1794-1877) established the family fortune in steamships and later in the New York Central Railroad during the late 19th century. The Commodore's grandson, Cornelius Vanderbilt II, became Chairman and President of the New York Central Railroad system in 1885, and purchased a wooden house called The Breakers in Newport during that same year. In 1893, he commissioned a villa to replace the wood-framed house which was destroyed by fire the previous year. The architect directed an international team of craftsmen and artisans to create a 70 room Italian Renaissance-style palazzo inspired by the 16th century palaces of Genoa and Turin. These mansions are unbelievable and you won't want to miss this opportunity to tour this American masterpiece.

Cost \$80 per person.

Convention Dress

For the Saturday Awards Dinner, dress is smart casual (shirts with collars, no t-shirts). Rhode Island can be cool this time of year with the highs in the mid 80s and lows in the upper 60s.

The Transformers Collectors' Club Wants You!

We have spent many long hours planning and researching this event, with the hopes that you will have a terrific time. So, take time out of your busy schedule and bring your friends and family to this once-in-a-lifetime weekend of Transformers collecting. We want every member of the club to attend because this is your convention! If you are interested in helping to promote BotCon in your area (by handing out flyers/brochures), please let us know.

Transformers Collectors' Club

225 Cattle Baron Parc Dr, Fort Worth, TX 76108

817-448-9863 Fax 817-448-9843

email: questions@mastercollector.com

For up-to-the-minute changes and additions to the show, visit our websites:

www.BotCon.com or www.TransformersClub.com

*Convention packages, guests, contents, activities, tours and quantities are subject to change without notice. †Convention Packages are limited.

DON'T MISS THIS EXCITING EVENT!